

Keep your brand in front of Colorado's infrastructure industry

2022: Dates, Rates & Specifications

Issue	Ad Close	Materials Due	Publication Date
Winter	12/17/2021	12/24/2021	January
Spring	02/18/2022	02/25/2022	March
Spring/Summer	04/22/2022	04/29/2022	May
Summer	06/17/2022	06/24/2022	July
Fall	08/19/2022	08/26/2022	September
Fall/Winter	10/21/2022	10/28/2022	November

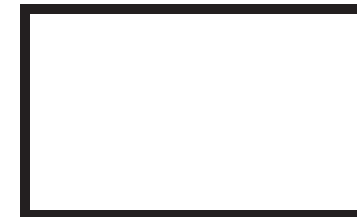
Size	per issue (1)	per issue (3)	per issue (6)
Full Page	\$1750	\$1650	\$1550
1/2 Page Horizontal	\$1300	\$1200	\$1100
1/4 Page Vertical	\$850	\$750	\$650
1/4 Horizontal	\$850	\$750	\$650
1/8 Page	N/A	N/A	\$300

Acceptable File Formats

We accept the following file formats: PDF, TIFF, EPS or JPEG. All files MUST be at 300dpi, CMYK with all fonts and images embedded when applicable.

Artwork Specifications

Publication trim size: (WxH) 8.375x10.875in
Page is 2 columns: 3.55in wide
Depth of columns is 10.275in
Printing by offset with saddle stitch binding



2-Page Spread
Non-bleed 16.35x10.875in
Bleed 16.85x11.125in



Full Page
Non-bleed 8.175x10.875in
Bleed 8.425x11.125in



1/2 Page Horizontal
7.575x5.00in



1/4 Page
H: 7.575x2.50in
V: 3.725x5.00in



1/8 Page Horizontal
3.725x2.125in

Premium Positions

Size	per issue (1)	per issue (3)	per issue (6)
Inside Front Cover	\$2100	\$1900	\$1700
Double Page Spread	\$2400	\$2300	\$2200
Inside Back Cover	\$2100	\$1900	\$1700
Back Cover	\$2200	\$2000	\$1800

PLUS! All contract advertisers (6 issues) will receive:

- Their logo on CPWJ website with a direct link to their own website.
- Published press releases throughout the year in the NEWS section
- P.S. (Parting Shots) exposure for company events and trade shows
- Regular mentions on social media platforms



For more information on advertising or to reserve space please contact Jo Taylor on 720-360-6737 or jo@coloradopublicworksjournal.com

Board Member



Media Sponsor



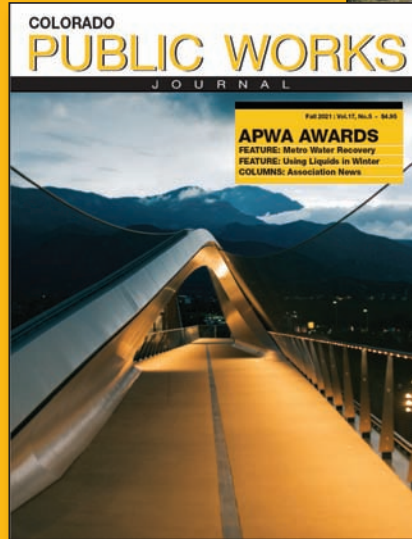
2022 MEDIA KIT

Issue 11/2021

CPWJ Editorial Focus 2022

Stay in front of industry professionals with purchasing power.

Keep your business visible in the infrastructure industry.



CPWJ Magazine

Published six times a year, Colorado Public Works Journal features articles on Colorado based projects highlighting best practices, procedures, and equipment applications.

Have a project you want to share? Something you would like to learn about? Someone you would like to see us interview? Let us know. All ideas are welcome. Contact: jo@coloradopublicworksjournal.com

In addition specific focused topics include:

ISSUE	FOCUS
WINTER Publication Date: JANUARY	ACEC Project Awards Women in Construction supplement, Airports & Runways
SPRING Publication Date: MARCH	CAPA's The Road Ahead, Streets & Highways, Health & Safety on the jobsite
SPRING/SUMMER Publication Date: MAY	ACPA Awards, Concrete Projects, Electric Vehicles, Careers in Construction
SUMMER Publication Date: JULY	Snow & Ice Program Best Practices for snow removal, Equipment Review
FALL Publication Date: SEPT	APWA Awards, Parks & Recreation, Wastewater & Stormwater
FALL/WINTER Publication Date: NOV	CAPA's The Road Ahead, Streets & Highways, Safety Equipment

*CPWJ reserve the right to modify our editorial calendar without notice.

Our Publications

Our Audience

Colorado Public Works Journal delivers infrastructure news, industry trends and new products and equipment to an audience of public work officials, contractors, engineers, consultants, buyers, municipal and county agencies throughout the state of Colorado and it's borders. Close to 5,000 copies are distributed six times a year in the mail, at trade shows and every issue is available to read on-line wherever you are.

Every issue is packed with news on current trends, new products and equipment, people on the move and project updates.

American Public Works Association



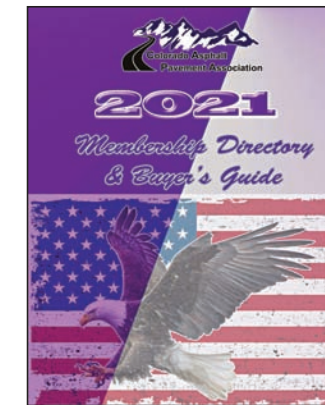
SNOW & ICE

The APWA Western Snow & Ice Conference promotional materials and exhibitor listings in the SUMMER issue of CPWJ.



Other publications that we produce for our association partners are:

Colorado Asphalt Paving Association



CAPA DIRECTORY

An easy to use Annual Directory incorporating CAPA's members listings, a buyers guide, and asphalt training and education class schedules for the year.



THE ROAD AHEAD

A twice yearly magazine published by and distributed with CPWJ in the SPRING and FALL Issues respectively.

American Concrete Paving Association



ACPA AWARDS

Coverage of the ACPA Colorado/Wyoming Chapter Excellence in Concrete Pavement Awards in the SPRING/SUMMER issue of CPWJ.

