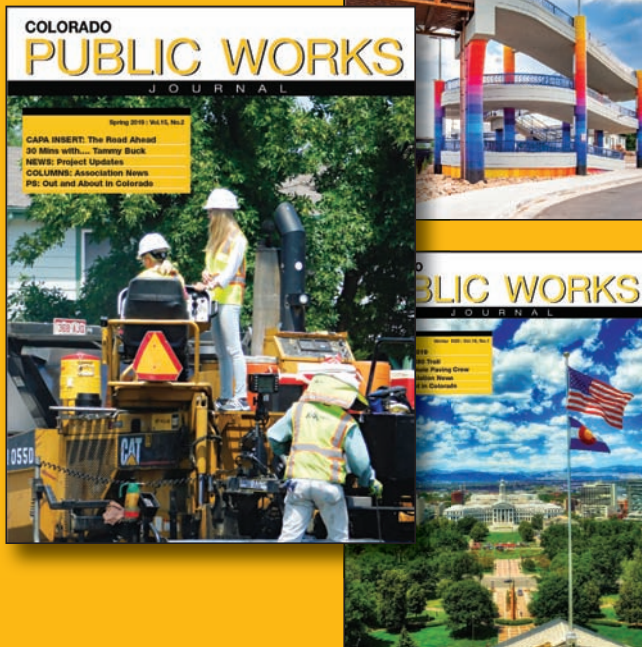


COLORADO PUBLIC WORKS JOURNAL

CPWJ Editorial Focus 2021

Stay in front of industry professionals with purchasing power.

Keep your business visible in the infrastructure industry.



CPWJ Magazine

Published six times a year, Colorado Public Works Journal features articles on Colorado based projects highlighting best practices, procedures, and equipment applications.

Have a project you want to share? Something you would like to learn about? Someone you would like to see us interview? Let us know. All ideas are welcome. Contact: jo@coloradopublicworksjournal.com

In addition specific focused topics include:

ISSUE

FOCUS

WINTER

Publication Date: 01/11/21

ACEC Project Awards
Landscaping planning

SPRING

Publication Date: 03/08/21

Streets, Highways,
Roads, Bridges,
The Road Ahead,

SPRING/SUMMER

Publication Date: 05/10/21

ACPA Awards,
Concrete Projects,
Wastewater/Stormwater

SUMMER

Publication Date: 07/26/21

Snow Removal,
Best Practices,
Maintaining your
equipment

FALL

Publication Date: 09/27/21

APWA Awards,
Parks & Recreation,

FALL/WINTER

Publication Date: 11/22/21

The Road Ahead,
Airports and runways

*CPWJ reserve the right to modify our editorial calendar without notice.

Our Publications

Our Audience

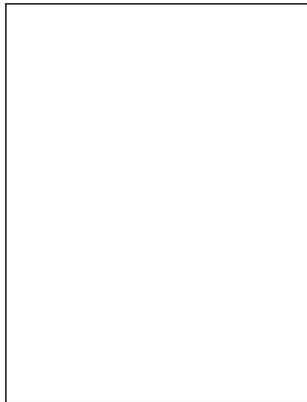
Colorado Public Works Journal delivers infrastructure news, industry trends and new products and equipment to an audience of public work officials, contractors, engineers, consultants, buyers, municipal and county agencies throughout the state of Colorado and it's borders. Close to 5,000 copies are distributed six times a year in the mail, at trade shows and every issue is available to read on-line wherever you are.

Every issue is packed with news on current trends, new products and equipment, people on the move and project updates.

American Public Works Association

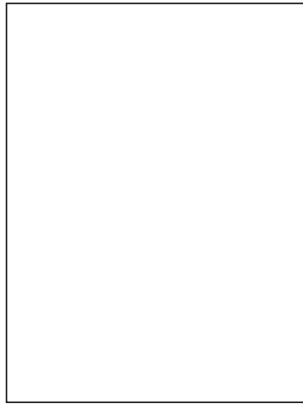
SNOW & ICE

The APWA Western Snow & Ice Conference promotional materials and exhibitor listings in the SUMMER issue of CPWJ.



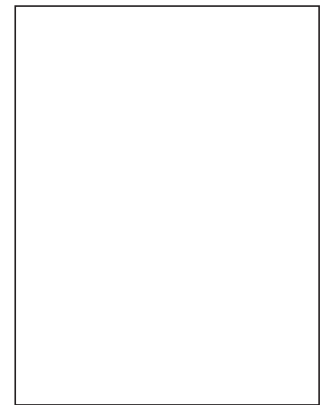
Other publications that we produce for our association partners are:

Colorado Asphalt Paving Association



CAPA DIRECTORY

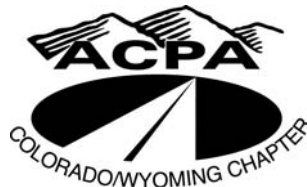
An easy to use Annual Directory incorporating CAPA's members listings, a buyers guide, and asphalt training and education class schedules for the year.



THE ROAD AHEAD

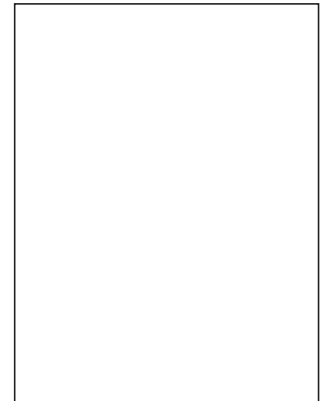
A twice yearly magazine published by and distributed with CPWJ in the Spring and Fall Issues respectively.

American Concrete Paving Association



ACPA AWARDS

Coverage of the ACPA Colorado/Wyoming Chapter Excellence in Concrete Pavement Awards in the SPRING/SUMMER issue of CPWJ.



Advertise in the only magazine to target Colorado's infrastructure industry and keep your brand alive.

2021: Dates, Rates & Specifications

Issue	Ad Close	Materials Due
Winter	12/18/2020	12/25/2020
Spring	02/19/2021	02/26/2021
Spring/Summer	04/23/2021	04/30/2021
Summer	07/23/2021	07/30/2021
Fall	08/20/2021	08/27/2021
Fall/Winter	10/22/2021	10/29/2021

Size	1X	3X	6X
Full Page	\$1600	\$1500	\$1400
1/2 Page Horizontal	\$1200	\$1100	\$1000
1/4 Page Vertical	\$800	\$700	\$600
1/8 Page	N/A	N/A	\$250

Premium Positions			
Size	1X	3X	6X
Inside Front Cover	\$1960	\$1775	\$1600
Double Page Spread	\$2400	\$2300	\$2200
Inside Back Cover	\$1960	\$1775	\$1600
Back Cover	\$1900	\$1800	\$1700

PLUS! All contract advertisers (6X issues) will receive:

- Their logo on CPWJ website with a direct link to their own website.
- Published press releases throughout the year in the NEWS section
- P.S. (Parting Shots) exposure for company events and trade shows
- Regular mentions on social media platforms



Acceptable File Formats

We accept the following file formats: PDF, TIFF, EPS or JPEG. All files MUST be at 300dpi, CMYK with all fonts and images embedded when applicable.

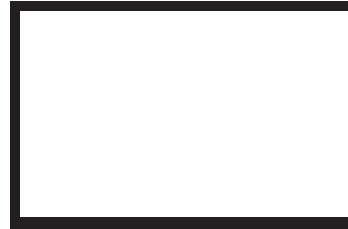
Artwork Specifications

Publication trim size: (WxH)
8.375x10.875in

Page is 2 columns: 3.55in wide

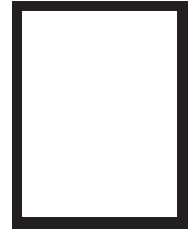
Depth of columns is 10.275in

Printing by offset with saddle stitch binding



2-Page Spread

Non-bleed 16.35x10.875in
Bleed 16.85x11.125in



Full Page

Non-bleed 8.175x10.875in
Bleed 8.425x11.125in



**1/2 Page
Horizontal**
7.575x5.00in



**1/4 Page
Vertical**
3.725x5.00in



**1/8 Page
Horizontal**
3.725x2.125in

For more information on advertising or to reserve space please contact Jo Taylor on 720-360-6737 or jo@coloradopublicworksjournal.com